



Press Release

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For Immediate Release

New Tailored Solutions Label Traxx Localization Allows Operators to Work in their Native Languages

Milwaukee, WI, May 2005—Tailored Solutions Label Traxx™ software for flexographic narrow web converters and printers now includes a new feature which permits storing each phase or text string in as many as seven different languages. In addition, system administrators can assign specific product nomenclature to text strings, thus making Label Traxx specific to a particular application, customer, or industry. With this feature, individual terminal operators may select their most familiar language, thus reducing errors and enabling new employees to learn in their native tongue. Announcing the new feature, Tailored Solutions president Ken Meinhardt commented: “In our increasingly multicultural society, businesses must accommodate employees who speak different languages. Our many software users told us that alternative language capability would enhance their use of Label Traxx, and permit non-English speaking workers to become productive more quickly. In addition, text string assignment permits customers to identify products using familiar proprietary nomenclature, or terms that relate to a particular customer. Tailored Solutions is pleased to provide this comprehensive new feature at no extra cost to new and existing customers.”

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

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