



NEWS FOR IMMEDIATE RELEASE

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Tailored Solutions Background Information

Tailored Solutions, Inc. is a software solutions company specializing in automated job management software systems for the printing industry. Ken Meinhardt, President, and Dave Porter, Vice President, formed a partnership in 1993 to create the database design company.

Tailored Solutions, Inc. develops the following computer integrated print management systems:

- Label Traxx™ job tracking software for the Flexographic printing industry.
- Litho Traxx™ job tracking software for the Lithographic printing industry.

Originally designed for use on the Macintosh platform, Tailored Solutions expanded its potential customer base for both products by adding Windows 2000, Windows XP and Vista platform capabilities.

The databases, designed in 4th Dimension from 4D, feature a Graphical User Interface (GUI) design making the systems easy to install and easy to operate.

Tailored Solutions, located in Milwaukee, Wisc., is one of several growing businesses located in the Milwaukee County Research Park—Technology Innovation Center. Because of the number of technology based companies also located in the building, Tailored Solutions has access to cutting-edge technology, such as the most current hardware and software solutions available to consumers.

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